



Tarifario semanal

Válido hasta el 31 de diciembre de 2014

Producto	Tamaño	Homepage	Secciones
<b>WEB</b>			
Top Leaderboard	728 x 90	\$1,110.00	\$750.00
Top Button	180 x 90	\$540.00	\$390.00
Large Square #1	300 x 250	\$1,110.00	\$750.00
Large Square #2	300 x 250	\$600.00	\$450.00
Background Companion	1800 x 800	\$1,950.00	N/A
Floating Banner	960 x 35	\$900.00	N/A
Skyscraper #1	120 x 600	\$600.00	\$450.00
Skyscraper #2	120 x 600	\$450.00	\$375.00
Skyscraper #3	120 x 600	\$300.00	N/A
<b>MÓVIL</b>			
Top Banner	300 x 50	\$1,050.00	\$750.00
Middle Banner	300 x 50	\$1,050.00	\$690.00
Bottom Banner	300 x 50	\$600.00	\$540.00
Takeover	720 x 1280	\$1,500.00	N/A
<b>CONTENIDO AUSPICIADO</b>			
Contenido Auspiciado	1 nota	\$350.00	N/A
<b>REDES SOCIALES</b>			
FB Sponsored Posts (c/u) Incluye \$50 de Post Promotion en FB.	400 x 50	\$425.00	N/A
Sponsored Tweets (2)	400 x 50	\$200.00	N/A
APP- Repórtalo (semanal)	320 x 50	\$500.00	N/A
Newsletter/E-Blast	728 x 90	\$375.00	N/A