

| Producto | Tamaño | Homepage | Ahora | La Calle | Economía | Deportes | Vida | Tecnología | Mundo |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|------------|
| WEB | | | | | | | | | |
| Top Leaderboard | 728 x 90 | \$3,700.00 | \$2,500.00 | \$2,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 |
| Top Button | 180 x 90 | \$1,800.00 | \$1,300.00 | \$1,300.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 |
| Large Square #1 | 300 x 250 | \$3,700.00 | \$2,500.00 | \$2,350.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 | \$1,500.00 |
| Large Square #2 | 300 x 250 | \$2,000.00 | \$1,500.00 | \$1,500.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 |
| Background Companion | 1800 x 800 | \$6,500.00 | \$5,000.00 | \$5,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 |
| Floating Banner | 960 x 35 | \$3,000.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Skyscraper #1 | 120 x 600 | \$2,000.00 | \$1,500.00 | \$1,500.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 |
| Skyscraper #2 | 120 x 600 | \$1,500.00 | \$1,250.00 | \$1,250.00 | \$800.00 | \$800.00 | \$800.00 | \$800.00 | \$800.00 |
| Skyscraper #3 | 120 x 600 | \$1,000.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| MÓVIL | | | | | | | | | |
| Top Banner | 300 x 50 | \$3,500.00 | \$2,500.00 | \$2,500.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 |
| Middle Banner | 300 x 50 | \$3,500.00 | \$2,500.00 | \$2,500.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 |
| Bottom Banner | 300 x 50 | \$2,300.00 | \$2,000.00 | \$2,000.00 | \$1,800.00 | \$1,800.00 | \$1,800.00 | \$1,800.00 | \$1,800.00 |
| Takeover | 720 x 1280 | \$5,000.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 |
| REDES SOCIALES | | | | | | | | | |
| FB Sponsored Posts (Diario en Tránsito y Tiempo) | 400 x 50 | \$3,300.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| FB Sponsored Posts (Semanal) | 400 x 50 | \$2,000.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Sponsored Tweets | 8 | \$800.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| CONTENIDO AUSPICIADO | | | | | | | | | |
| Suplemento Trending Topic (4 plataformas: Web, Movil, Facebook y Twitter) | 10-20 notas | \$5,500.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Contenido Auspiciado | 1 nota | \$350.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Coberturas Especiales (4 plataformas: Web, Movil, Facebook y Twitter) | 10-20 notas | \$5,500.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| APP- Repórtalo | 320 x 50 | \$2,000.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Newsletter/E-Blast | 728 x 90 | \$1,500.00 | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

*Espacio puede ser compartido por hasta seis (6) anunciantes en rotación regular. Precios válidos durante la duración del contrato, sujeto a revisión tras vencimiento del mismo. Cualquier cancelación deberá de hacerse con 30 días de anticipación.