

RATE CARD 2017

WEB		SIZE	PRICE
1	Skyscraper #1	120 x 600 px	\$8 CPM
2	Skyscraper #2	120 x 600 px	\$8 CPM
3	Skyscraper #3	120 x 600 px	\$8 CPM
4	Web Bottom Banner	630 x 90 px	\$8 CPM
MOBILE		SIZE	PRICE
5	Top Banner	300 x 50 px	\$8 CPM
6	Middle Banner	300 x 50 px	\$8 CPM
7	Bottom Banner	300 x 50 px	\$8 CPM

WEB		SIZE	PRICE
8	Top Leaderboard	728 x 90 px	\$10 CPM
9	Top Button	180 x 90 px	\$10 CPM
10	Large Square #1	300 x 250 px	\$10 CPM
11	Large Square #2	300 x 250 px	\$10 CPM
12	Floating Banner	960 x 35 px	\$10 CPM
MOBILE		SIZE	PRICE
13	Large Square Content	300 x 250 px	\$10 CPM

WEB		SIZE	PRICE
14	Large Square Content	300 x 250 px	\$15 CPM
15	Background Companion Laterals Top Leaderboard Top Button	1800 x 800 px 728 x 90 px 180 x 90 px	\$15 CPM
MOBILE		SIZE	PRICE
16	Takeover	720 x 1280 px	\$15 CPM

VIDEO PLAYER	PRICE
Pre Roll	\$15 CPM
Overlay	\$8 CPM
SOCIAL MEDIA	
360° Social Media (Facebook + Twitter + Instagram)	from \$800
CONTENT PRODUCTION	
Trending Topic Supplement 8 - 10 articles Web + Mobile + Facebook + Twitter	from \$5,500
Native Advertising	from \$800
Content Marketing	from \$700
Video Production (informercial or native)	from \$850
SUPPORT SERVICES	
Graphic Design	from \$200
Rich Media or HTML5 Ads Production	from \$150
Copywriting	from \$75

